

# CRAFT brand AND MARKETING

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**YES**     No

Name (please print) \_\_\_\_\_ Job Title: \_\_\_\_\_

Company \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature (required) \_\_\_\_\_ Date \_\_\_\_\_

Check here if you do not wish to receive information on new products and services from carefully screened third parties.

1. Please indicate your organization's primary business: (choose one only)

- Brewery/**Distillery**
- Brewery in Planning
- Vendor/Supplier
- Architecture**/Design Firm
- Service Provider Other (please specify) \_\_\_\_\_
- Distributor
- Craft Beer Retailer (off-premise)
- Craft Beer Retailer (on-premise)
- Individual
- Other (please specify) \_\_\_\_\_

2. In the performance of my job, I buy, specify and/or influence purchase of branding/marketing products and services.

- Yes     No

3. Please indicate how many distinct individual brands your company has created:

- A.** None
- B.** 1-20
- C.** 21-50
- D.** 51-100
- E.** 101-200
- F.** 201+